



SIGFOX

One network A billion dreams

THE GLOBAL CELLULAR NETWORK ENABLING THE IOT

SALON ENOVA
Septembre 21, 2015

Lourdes C. HERNANDEZ
Presales Manager



WHO WE ARE
SIGFOX



SIGFOX IN THE HEADLINES

THE WALL STREET JOURNAL.

TECH

Sigfox Eyes U.S. IPO After Latest Funding Round

Funding Will Help the Toulouse-Based Company to Expand its Network in the U.S.

MIT
Technology
Review

BUSINESS REPORT

The Internet of Things

2 COMMENTS

Silicon Valley to Get a Cellular Network, Just for Things



Bloomberg
Business



News

Markets

Insights

Video

Infrastructure

The Internet of Things Is Getting Its Own Wireless Networks

By Joshua Brustein | September 09, 2014

The Register
Biting the hand that feeds IT

DATA CENTRE SOFTWARE NETWORKS SECURITY INFRASTRUCTURE BUSINESS HARDWARE SCIENCE

Samsung slings simoleans at Sigfox for things-on-cells standard

FierceWirelessTech

NEWS TOPICS ANALYSIS FEATU

Topics: M2M and Connected Devices

IoT startup Sigfox launching 902 MHz network nationwide in U.S.

c|net

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News

CNET > Tech Industry > Sigfox raises \$115M to expand Internet of Things network globally

Sigfox raises \$115M to expand Internet of Things network globally



SIGFOX COMPANY BACKED BY FINANCE, INDUSTRY & MOBILE OPERATOR LEADERS

100 employees

10 nationalities

30 patents

HQ in Labège, France

Offices in Paris, Madrid & California



LUDOVIC LE MOAN
CEO & Founder

Serial Entrepreneur,
3rd start-up



ANNE LAUVERGEON
Chairman of the Board

Businesswoman, former Deputy
CEO Alcatel & CEO Areva



CHRISTOPHE FOURTET
CSO & Founder

Radio engineer at French Army,
Sagem, Motorola, Freescale

\$150M

raised so far

Telefonica

ELLIOTT[®]

ELIA PARTNERS

PARTECH
VENTURES

IXO PRIVATE
EQUITY

idinvest
PARTNERS

bpifrance

intel
Capital

eutelsat

SAMSUNG

ENGIE

AIR LIQUIDE
ALIAD
Venture Capital

NTT docomo NTT DOCOMO Ventures, Inc.

SK telecom



WHAT AND HOW

**GLOBAL CELLULAR NETWORK OPERATOR
DEDICATED TO THE IOT**



GLOBAL & UBIQUITOUS CELLULAR NETWORK FOR THE IOT

CONNECTIVITY FOR
IOT APPLICATIONS,
EVERYWHERE,
SEAMLESSLY



DEMOCRATIZING IOT CONNECTIVITY



LONG RANGE



ECONOMICALLY VIABLE



ENERGY EFFICIENT

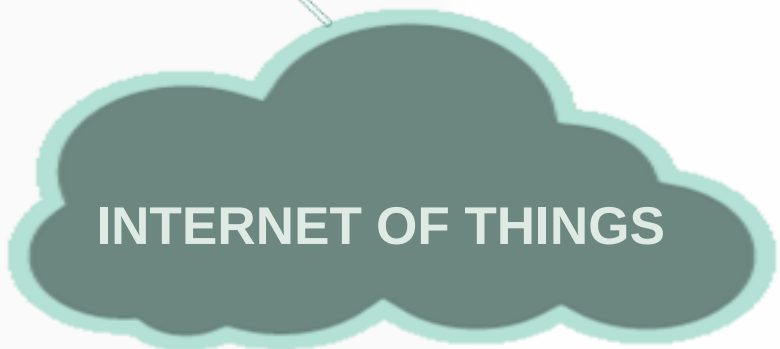


OBJECTS

(SENSORS & ACTUATORS)



INFORMATION

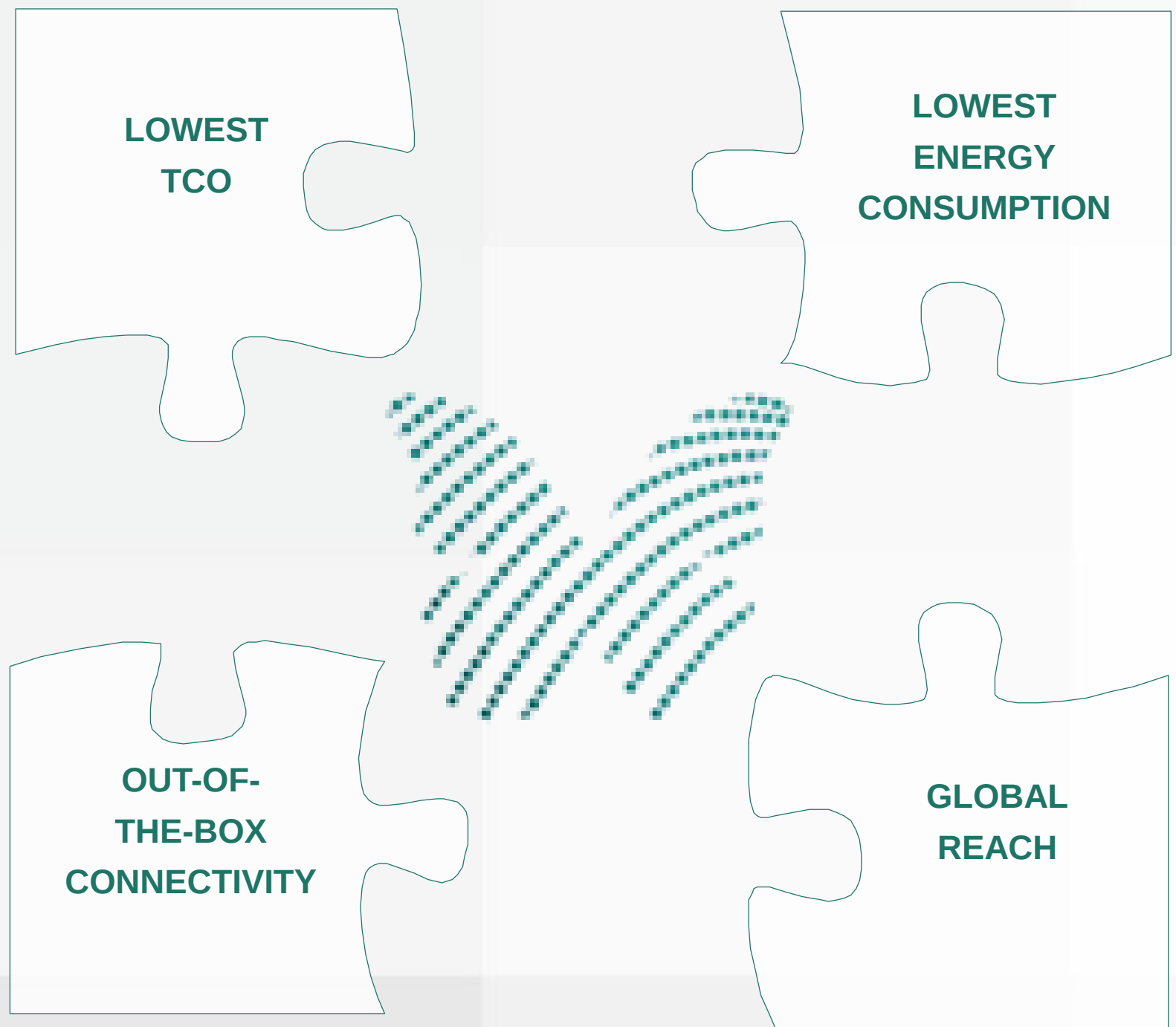


INTERNET OF THINGS



SIGFOX IMPLEMENTS THE 4 PILLARS OF SUCCESS FOR IOT

KEYS THAT BRING THE BEST SOLUTION





SIGFOX Hardware implementation is AGNOSTIC and MULTISOURCE

diversity drives down device cost & complexity

Free firmware upgrade for standard low cost silicon chips.

Hundreds of millions of compatible chips in the market

Supported by all major silicon vendors



Major Standard Silicon Transceivers Chips Are Compatible with SIGFOX



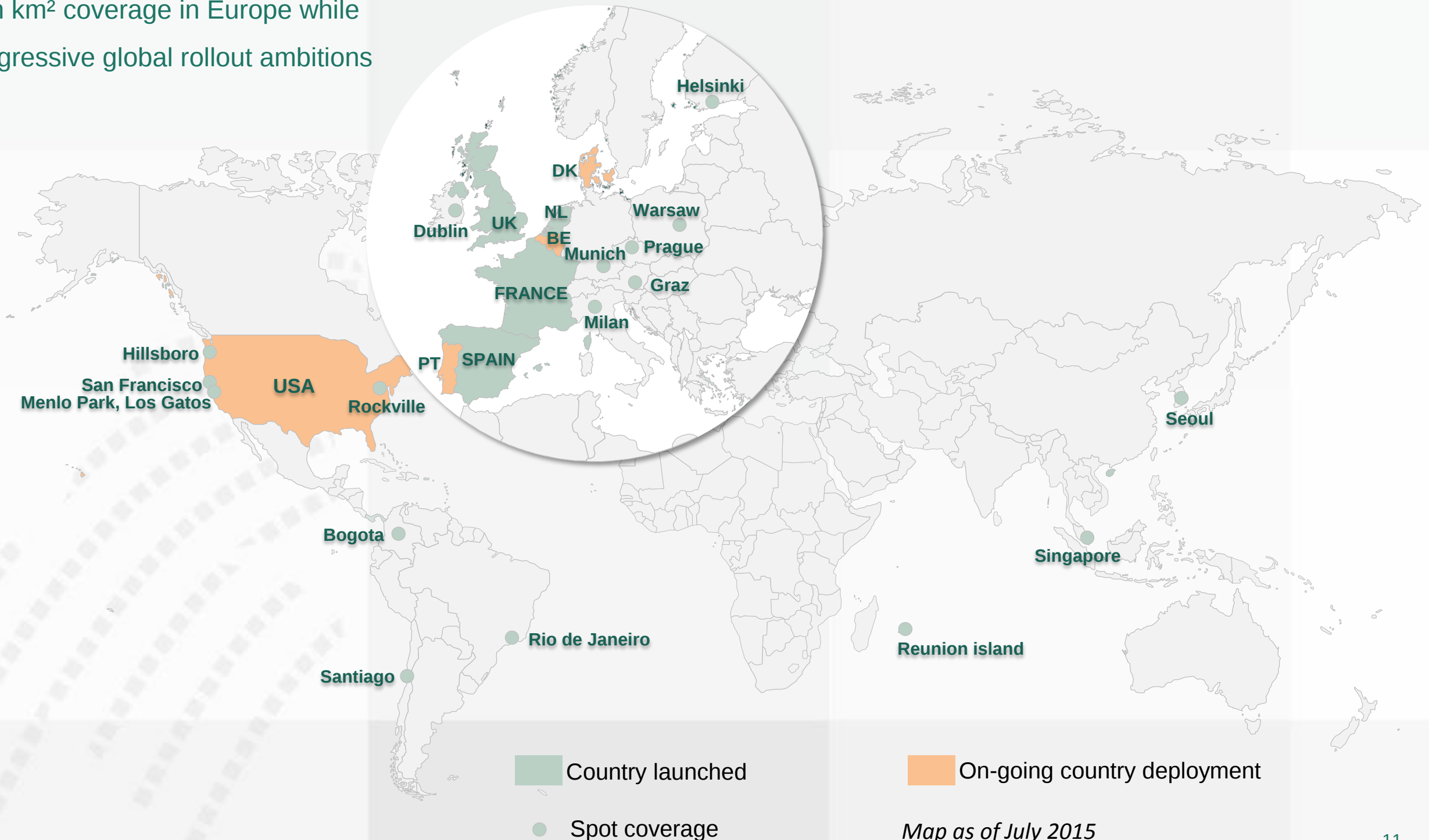


WHERE ARE WE PRESENT

COVERAGE AND ECOSYSTEM

AGGRESSIVE GLOBAL COVERAGE EXPANSION

1m km² coverage in Europe while
aggressive global rollout ambitions





RICH AND OPEN ECOSYSTEM



Small messages, Huge impact



WHAT WILL YOU CONNECT ONTO the SIGFOX NETWORK?



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www.sigfox.com