

innorobo

THIS IS ROBOTICS

ENERGY SAVINGS

Cloud Robotics
Distributed intelligent systems
Smart grid
MEM
Internet of things
Home robotics

MEGA CITIES

Autonomous transports
Robotics city services for guidance
Security
Surveillance

WELL BEING & COMFORT

Domestic task robots
Entertainment robots
Well-being robot devices
Home robotics

AGING POPULATION

Health robotics
Rehabilitation
Medical robotics
Assistance robots
Robot companions

INDUSTRY

Productivity
Efficiency
Competitiveness

TECHNOLOGY

Artificial Intelligence
Machine Learning
Biomechatronic
Nano technologies

19-21 March 2013

Lyon, France

WWW.INNOROBO.COM

FOUNDING PARTNER

SYROBO

Rhône-Alpes

ONLY LYON
COMMUNAUTÉ URBAINE DE LYON

expobooster

ORGANIZED BY

INNOECHO

Advanced technologies and robotics solutions are already part of our life. As for the Internet, every industry will incorporate some form of robotics and more and more of our surrounding objects will integrate "intelligence" in addition to connectivity. **Whether you are already part of the robotics ecosystem or simply offering/looking for innovative solutions or ideas for the future of your business, Innorobo™** is the right place to meet **visionaries** sharing their perspectives of the future, encounter **start-ups** and **research laboratories** with cutting-edge projects and make fruitful contacts with **major international groups** integrating foresight in their strategy and sustaining their innovation through partnerships.

SERVICE ROBOTICS IS ANNOUNCED AS A MAJOR GROWTH FACTOR FOR THE 21ST CENTURY.

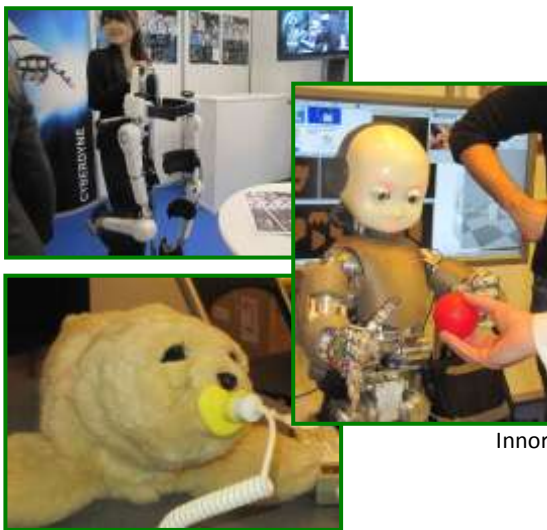
Service robotics, whether for professional or personal use, is **both a vertical** field of research, innovation and business and **a pervasive technological and transversal dynamic**, enriching innovation or product development divisions in multiple domains of applications.

PROFESSIONAL SERVICE ROBOTICS

- Field Robotics** (Agriculture, Mines, Forestry, Breeding...)
- Construction & Demolition** (Building, Roads, Bridges...)
- Inspection & Maintenance** (Plants, Sub-marine Inspection, Pipelines...)
- Professional Cleaning** (Vehicles, factories, floor, windows & walls, Tank, Pipes...)
- Logistic** (Warehouse picking, Goods Transportation...)
- Medical & Health** (Surgery, Diagnostic, Rehabilitation, Assistance to the person...)
- Transportation** (Autonomous Vehicles, Automatic Trains, Automotive Industry...)
- Representation Robots** (Restaurant Robots, Mobile Guides, Information robots...)
- City Services Robots** (Rescue & Security, Surveillance, Fire fighting Robots...)

PERSONAL SERVICE ROBOTICS

- Robots for Domestic Tasks** (Companions, Assistants, Domestic chores...)
- Personal/Handicap Assistance Robots** (Assistance to Seniors at home, Well-being, e-Health, Transportation...)
- Home Security & Surveillance Robots**
- Personal Transportation** (Automated Guided Vehicles)
- Education** (Robotics Kits, Research Labs, Training, Coach...)
- Entertainment Robots** (Toys, Leisure parks, Soccer bots, social bots, ...)



Innorobo is **the reference robotics event in Europe**, the only true melting pot of excellence in robotics.

PARTICIPATE TO HIGH-END CONFERENCE CYCLES

At Innorobo, **worldwide experts**, thought pioneers and leaders are delivering keynotes. They are available on the floor for open strategic dialogs and decision making.

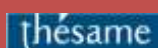
EUROPEAN MECHATRONICS MEETING – by Thesame Innovation

The EMM is a rich blend of market datas, vision sharing and a meeting point for world experts. 2013 main theme is **CONVERGENCES**

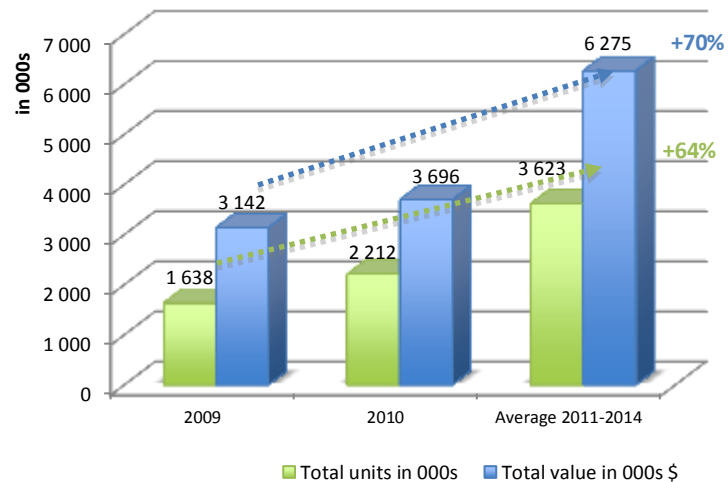
Indeed for service robotics to truly emerge, we need convergence of key players in various industries from the digital, utilities, services and robotics worlds.

EMM identifies the intersections between social and technological trends that create opportunities for innovations. Topics are chosen in accordance with this vision and cover major societal trends and challenges ahead such as Quality of life technologies, robotics and sustainable development, medical and health robotics for an aging population, Technologies ...

Thesame Innovation is a very active technological network dedicated to mechatronics, management of innovation and industrial performance. Its objective is to turn into success innovative projects from the idea to the marketed product.



Global service robotics market
Estimated Sales 2009 & 2010 - Forecast 2014 (source IFR)



BOOST YOUR INNOVATION

Discover innovative new robotics technologies, products and services to identify worthy ideas and projects for your company.

UNDERSTAND HOW ROBOTICS TECHNOLOGIES WILL TRANSFORM YOUR BUSINESS

Robotics will transform the way we live and interact in society with a global reach. Service robotics is as well **convergent with several major industries**: automotive, consumer electronics, ICT, logistics, personal assistance, insurance, health,... and more. It is time now to have **real discussions about robotics**.

IDENTIFY TECHNOLOGIES, SUPPLIERS OR PARTNERS FOR THE FUTURE OF YOUR BUSINESS

Through the **business convention center**, you can optimize your venue by organizing meetings prior to INNOROBO, with decision makers, innovation directors, R&D managers... to meet with your peers or potential partners during the summit

ENTER INTO THE ROBOTICS ECOSYSTEM

Innorobo is **the reference robotics event in Europe**, the only true melting pot of excellence in robotics.

EUROPEAN ROBOTICS FORUM 2013 - hosted by GdR Robotique.

The ERF offers many different workshops and seminars providing the European robotics stakeholders with the opportunity to discuss the future of robotics related business and research, expand their networks, and gather the latest relevant news.

The 3-day event is organized by members of the two leading robotics networks EUROP (European Robotics Technology Platform) and EURON (European Robotics Research Network) within the European Commission's euRobotics Coordination Action.

GdR-Robotique, the French National Network in Robotic Research created by the National Scientific Research Center (CNRS) in 2007, is gathering all major French robotics research laboratories (more than 60) and, through its industrial affiliates, enhances cooperation between industry and academia.



GOOD REASONS TO EXHIBIT AT INNOROBO

INNOROBO offers the unique opportunity to robotics companies and affiliated industries (components, software, hardware) as well as research laboratories to increase their overall business internationally develop new partnerships and share real discussions about robotics with renowned thought leaders and worldwide robotics experts. **A rich and fruitful experience that only happens at INNOROBO.**

Innorobo gathers **qualified professionals and decision makers from multiple fields of activities** (private or public) and various industries which will be impacted by service robotics: Directors of Innovation, corporate strategy and high level executives and CEOs from consumer electronics at large, international utilities groups, Investors, B to B service industries and more...

- ❖ **Start-ups** : **gain visibility** while demonstrating your innovations and benefit from the opportunity to introduce your strategy and business plan to **private investors and public financial institutions.**
- ❖ **Research labs** : **communicate and disseminate** projects and results to the whole international robotics community, **establish contacts** with potential industrial partners and share with your peers from abroad.
- ❖ Conclude **immediate business opportunities.** Prepare INNOROBO with the Business Convention tool, and set your meetings prior to the event.
- ❖ Get **new useful contacts** and share **real discussions** about robotics
- ❖ Find **investors**, open innovation and collaborative R&D or **Business partners** for your projects
- ❖ Increase **international awareness** and benefit from **high media visibility**

EXHIBITING AT INNOROBO™

We make your life easy with proposition of fully equipped booths and a range of services (efficient communication tools, convivial networking opportunities,...) so you can focus on your business and strategic objectives for three days. Bare surface is also available for Build In specific booth.



PREMIUM BOOTH – 9 M²

- ❖ Wall, Carpet and Lights,
- ❖ Company Sign
- ❖ Electricity (1,5 Kw)
- ❖ Furniture: Table & Chairs, Counter desk + stool, bin
- ❖ Storage room (1x1m)
- ❖ TV 32" with foot
- ❖ Wired Internet connection
- ❖ 1 parking space

NEW



EACH EXHIBITING COMPANY BENEFITS FROM FREE ADDITIONAL SERVICES

COMMUNICATION TOOLS

- ❖ A page on Innorobo™ official website with a link to your corporate site
- ❖ Online publication of your news through Innorobo™ community tools
- ❖ ½ page in the official catalogue
- ❖ Innorobo™ logotype and banners to download
- ❖ Integration in our Press kit of your company or product news & visuals.
- ❖ Benefit from additional visibility by placing an ad in our catalogue or on our website (contact us)

BUSINESS MEETINGS SERVICE

Upon registration, you are granted with a free access to our meeting schedule system, enabling you to select contacts within the list of attendees and confirm appointments online

EXHIBITORS TOOLS - NETWORKING

- ❖ 2 Exhibitors passes + 2 EMM conference passes
- ❖ 20 Visitor invitations (online & print)
- ❖ 2 VIP invitation for the networking cocktail
- ❖ 2 Free access to the networking buffet following the public opening evening
- ❖ Air France special rate
- ❖ Additional invitations can be purchased to enrich the participation of your company's network
- ❖ Global Wifi connection

BUSINESS BOOTH – 9 M²

- ❖ Wall, Carpet and Lights
- ❖ Company Sign
- ❖ Electricity (1,5 Kw)
- ❖ Furniture: Table & Chairs, Counter with locker, bin



BOOTH PRICES in Euros Excluding VAT	Exhibitors PRICE	Early Bird DISCOUNT PRICE	Research & Education SPECIAL PRICE
For exhibitors to benefit from the Early Bird tariff, registration and 40% down payment by 30 th September 2012			
Premium booth – 9 m ²	4 460 €	3 568 €	3 310 €
Business booth – 9 m ²	3 450 €	2 760 €	2 300 €
Bare surface – 9 m ² (Electricity 1,5 Kw)	2 300 €	1 840 €	1 495 €



**Bare Surface
Build in booth**

PARTNERING WITH INNOROBO™ 2013

Contact us to express your objectives as a partner so we can collaboratively define your specific sponsoring program.

INNOROBO - BIGGEST INTERNATIONAL ROBOTIC EVENT IN EUROPE

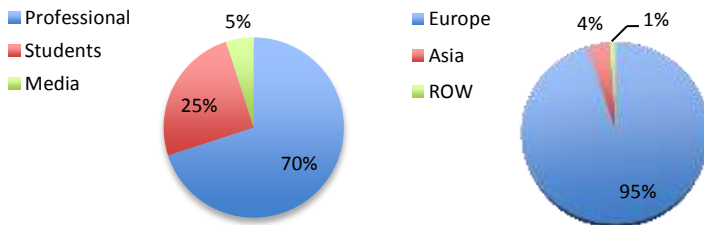
Innorobo™ is a unique opportunity in Europe for **professionals of all sectors** (medical & health, logistics and transport, home and domestic appliances, agriculture and farming, public services, education, entertainment, consumer electronics, ...) to explore, understand and act upon the **market perspectives** opened by service robotics technologies. Innorobo™ accelerates the emergence of the service robotics ecosystem, **boosting your innovation for the renewed growth of your industry.**

Innorobo™ benefits from an **extensive and international media coverage.**

INNOROBO™ 2012 CONFIRMING ITS SUCCESS



Visitors' profile at Innorobo 2012



THEY TRUST US

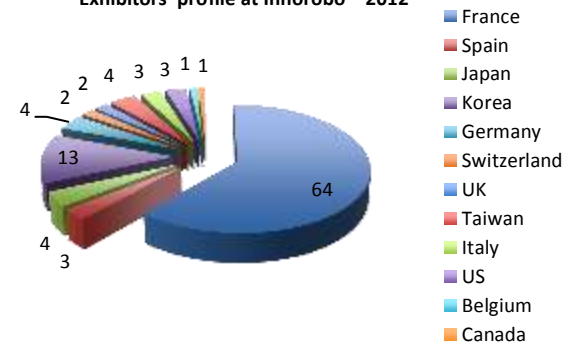


INNOROBO™ 2012 KEY FIGURES

Launched in March 2011, Innorobo™ has become in 2 years **the reference in Europe**, gathering the Service robotics thinkers and doers with non-robotics executives from all sectors.

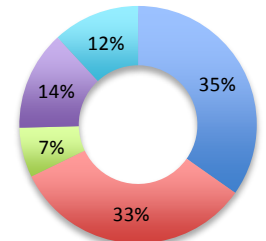
- 104 exhibitors with **decision makers** from 12 different nationalities
- 12,000** (+20% compared to 2011) **professionals**, whether innovation directors, product development executives, strategy decision makers, investors, or international organizations' representatives attended Innorobo 2012.
- Visitors came from **34 different countries**
- Web activities: 13,000 unique visitors of 111 different nationalities over the 3 days.
- Media: 150 journalists representing 15 countries

Exhibitors' profile at Innorobo™ 2012



Innorobo™ is representative of the whole service robotics industry in its diversity

- Professional Service Robotics
- Personal Service Robotics
- Robotics Research
- Robotics Technologies
- Others



Innorobo™ cycle of conferences is a rich blend of market data, vision sharing and meeting point of world experts.

- 21 worldwide experts** sharing their knowledge and perspective on robotics
- 700 attendees** over 3 days



Beryl BREAS (Mrs)
Marketing & Communication Director
Business Development
beryl.breas@innoecho.com
+33 (0)6 11 43 11 91



Catherine SIMON (Mrs)
Chief Executive Officer
catherine.simon@innorobo.com
catherine.simon@innoecho.com
+33 (0)6 80 96 48 70

INNOECHO is dedicated to the animation and acceleration of emerging ecosystems, driving growth through innovation. It serves as a catalyst of collaborative and open innovation via 1/ the organization of professional (ecosystems) and public (information, communication) events, 2/ the publishing of new market analysis and consulting services to « coach » pioneering companies and inform financial investors and 3/ the animation of communities of interest with networking of students, researchers, entrepreneurs, investors and large companies so to accelerate the emergence of these new markets. INNOECHO is driven by marketing and international business development experts in consumer electronics.