

REGISTRATION REQUIRED

<http://europefranceforum.insight-outside.fr>

CONTACT AND MORE INFORMATION

europefranceforum@insight-outside.fr



EUROPEAN SMART ANYTHING
EVERYWHERE INITIATIVE

DIGITAL TECHNOLOGIES

TO ENABLE SME COMPETITIVENESS

MINATEC
GRENOBLE

26-27 MARCH
2015



Photo credits: © Sergej Toporkov - Fotolia.com; © Pierre Jayet

The French Directorate General for Enterprises
in collaboration with the European Commission, DG CONNECT
Components and Systems

are pleased to invite you to

LAUNCH OF THE EUROPEAN SMART ANYTHING EVERYWHERE INITIATIVE

To be held in conjunction with the

FRANCE FORUM ON DIGITAL TECHNOLOGIES *TO ENABLE SME COMPETITIVENESS*

Thursday 25 and Friday 27 March 2015
Minatec Grenoble



This forum will launch the European cluster « Smart anything everywhere » made of 4 networks of design centers with a provision of 25.8M€ aimed to fund projects for SMEs in the areas of systems and components. The forum will discuss capabilities of electronics and ICT technologies to enable SMEs building innovative and competitive «digital inside» products.

In addition, France will present its experience with a complementary initiative to foster innovation in SME :

- The first day will introduce SME success stories from the CAP'TRONIC Initiative as well as a set of new platforms aimed to ease the access of SME to electronics and ICT innovation
- The second day will introduce the European vision about the enabling role of electronics and ICT as well as new tools to facilitate the access of SME to electronics and ICT innovation

PROGRAMME

THURSDAY, 26 MARCH 2015*

*France experience
(France Forum)*

0:30 pm. Welcome, Registration, Lunch

02:00 pm. Panel

SMEs Success stories from CAP'TRONIC

- Jean Philippe Malicet , Directeur National CAP'TRONIC
- Pascal Saguin, Directeur Technique, ADEUNIS RF
- Sabri Bayoudh, Directeur Technique, ARCURE
- Alexandre Huffenus, IC Design Manager, DEVIALET
- Michel Houdou, Président fondateur, PHYSIDIA

3:30 pm. Break

04:00 pm. New Platforms and Opportunities open to SMEs

- The NUCLEO platform, Philippe Magarshack, ST (EuroCPS)
- The Cyberphysical system Lab from Toulouse, Christel Seguin, ONERA (CPSE Labs)
- PTL and PEPITE, 2 platforms to enable SMEs bridging the ICT gap, JM Goiran, CEA (GateOne)
- The EasyTech platform to support electronic product prototyping for French SME , Damien Cohen, Minalogic

5:45 pm. Open Discussion with Speakers

7:30 pm. Common France-Europe Dinner: Restaurant Fantin Latour

**The presentations and discussion on
Thursday will be in French*

FRIDAY, 27 MARCH 2015

*Launch of the European Smart
Anything Everywhere initiative*

08:30 am. European strategies for SME

- KETs the enabler of European Electronics , Jean Therme , France
- « Smart anything every where » vision, Khalil Rouhana , EC
- Importance of SME in the Economy, Michael Wiesmueller , Austria

10:00 am. Break

10:30 am. Network of design centers and new funding targeting European SMEs to enable "Smart anything every where" vision

- CPSE Labs, Holger Pfeifer, Fortiss Germany
- EuroCPS, Olivier Thomas, France
- GateOne, Regis Hamelin Yole , France
- Smarter-SI, Rainer Guenzler, Germany
- Joint Web portal, Marta Rencz, Hungary

11:30 am. Panel

Towards organic growth of the ecosystem

- Networks of Digital Innovation Hubs reaching out to Europe's regions, Max LEMKE, EC
- Sustainable partnership for the water quality screening application, Brendan MURRAY, ELS, IE
- Silicon Europe, Ben Van Der Zon, HTNL, NL
- Speaker from INDRA (tbc)
- Speaker from CloudSME (tbc)

0:45 pm. Networking Buffet Lunch

02:00 pm. End